Sponsorship Commitment Form

FARMette 2027 • Richmond, Indiana • June 11 to 13, 2027

Presented by HooMac in partnership with Folk Alliance Region Midwest

Friday, June 11: kick off party and official showcase at Pilgrimage Winery. Saturday, June 12: the conference at Earlham College. Sunday, June 13: keynote, official showcase and the HooMac Awards at the Richmond Art Museum.

1. SPONSOR INFORMATION

Please provide the information exactly as you would like it to appear in promotional materials.

Organization / Donor Name: _____

Contact Person: _____

Mailing Address: _____

City / State / ZIP: _____

Email: _____

Phone: _____

Website / Social Media: _____

2. SPONSORSHIP LEVEL

LEVEL	AMOUNT	PASSES	BENEFITS
Presenting Partner	$2,500	4	Top recognition on all primary materials; logo on the program cover; full page program ad; premier signage; website and program recognition
Music Heritage Partner	$1,500	4	Full page program ad; prominent signage; website and program recognition; sponsor spotlight
Gold Partner	$1,000	3	Half page program ad; signage; website and program recognition; sponsor spotlight
Silver Partner	$500	2	Quarter page program ad; signage; website and program recognition
Bronze Partner	$250	2	Signage; website and program recognition
Friend of FARMette	$100	1	Website and program recognition

☐ Selected level: _____ Amount: $_____

3. NAMED OPPORTUNITIES

Put your name on one moment of the weekend. Each is first confirmed, first served, and may be taken on its own or added to a sponsorship level above.

OPPORTUNITY	AMOUNT	WHAT YOU GET
Saturday keynote, Art Menius	$500	“The keynote address, presented by ___” in the program, on signage and from the stage
Sunday keynote, Si Kahn	$500	Named in the program, on signage and from the stage
HooMac Awards ceremony	$500	Named in the program, on signage and from the stage
HooMac Awards category sponsor	$150	Your name on one of the eight awards: “presented by ___” when the award is announced, in the program and on signage. Eight available
Panel 1A: A Room Full of Competitors	$250	“Presented by ___” on the panels page, on the room sign and from the stage

OPPORTUNITY	AMOUNT	WHAT YOU GET
Panel 1B: Improving Venue and Event Sound	$250	“Presented by ___” on the panels page, on the room sign and from the stage
Stardust at 100: The Richmond Music Heritage Panel	$250	“Presented by ___” on the panels page, on the room sign and from the stage
Friday kick off showcase, Pilgrimage Winery	$250	Named in the program and from the stage Friday evening
Sunday showcase, Richmond Art Museum	$250	Named in the program and from the stage Sunday
Conference program	$250	Named on the back page of the printed program
Morning coffee	$150	Named at the coffee service and in the program
Private showcase room host	Filled	All 8 rooms are filled. Thank you to our hosts.

☐ We would like to sponsor: _____ Amount: $_____

4. IN KIND SUPPORT

Goods and services are recognized at the same level as an equivalent cash gift. Venue space, AV and production, lodging, printing, food and hospitality, transportation, photography, video and advertising are all needed.

☐ We would like to discuss an in kind contribution. Estimated value: $_____

Description: _____

_____

5. PAYMENT

Checks payable to HooMac. Mail to: HooMac, 1310 E Prairie Dr, Bloomington, IN 47408.
Give online: zeffy.com/en-US/donation-form/sponsor-farmette--2027

HooMac is a registered 501(c)(3) nonprofit organization. Donors should consult their tax adviser regarding tax treatment.

6. ADVERTISING AND LOGO DEADLINE

Please email your high resolution logo (PNG or JPG) and any program advertisement to info@hoomac.org no later than Friday, May 7, 2027 to guarantee inclusion in printed materials. Ad specifications will be supplied on confirmation.

7. AUTHORIZATION

Authorized Representative: _____

Title: _____

Date: _____

Signature: _____

Thank you for supporting original music in Indiana.

J C Clements, President, Hoosier Original Music Association • info@hoomac.org • 812.360.4400 • hoomac.org